

WEB DESIGNER

JOB SPECIFICATION

Key responsibilities:

As an independent designer operating on a freelance basis you will design, construct, and provide ongoing management of the [Solution Loans website](#):

- Liaise with internal clients:
 - to manage expectations and to develop a good understanding of clients' requirements.
 - to develop specific sections and features within the website.
 - deliver progress reports and manage projects within efficient time scales and budgets.
- Create, design and construct websites:
 - write the page code.
 - work with SEO & Paid Search Consultants to ensure website satisfy and comply with search marketing requirements.
 - manage internal and external resources.
 - create, maintain and manage all design elements and promotional campaigns.
 - create and maintain design, content and copy for the website portfolio, ensuring that all expectations meet high standards.
 - source imagery, content, multi-media and online resources as required.
 - create and design cutting edge visual graphics, mind blowing imagery, online video and other innovative design features to increase end user conversions.
 - optimise digital imagery for the web.
 - site and functionality testing in different browsers and on different devices and resolve any coding issues that may occur.
 - Work effectively with back-end technology web developers as required.
- Manage amendments to websites and ensure that delivery of this is carried out within deadlines and to a high standard.
- Research and follow new and developing trends & technologies within web and online design.



Candidate Profile and Key Attributes:

- Detailed experience of using Content Management Systems (inc. Wordpress and Concrete5).
- Work and manage page code, including HTML, XHTML, CSS, PHP, JavaScript, Actionscript, Flash and Ajax using code generating programmes.
- Advanced skill with Photoshop, Illustrator etc.
- Have an outstanding portfolio of online graphic design that demonstrates strong web design skills.
- Knowledge of user experience design.
- Knowledge of design for the mobile environment

- Creative flair allied to a practical approach.
- Passion for quality and highest levels of service.
- Positive, energetic team player and good communicator.
- Flexible, with a positive “can-do” attitude.

Location:

While the Consultant role is primarily freelance / home-based, it will be necessary to meet occasionally with other Solution Loans staff (based in Reigate, Surrey).

To Apply:

Visit www.solution-loans.co.uk/jobs-work/web-designers/ and complete the brief enquiry form.

Strictly No Agencies

Web Designer Jobs Reigate Redhill Surrey

Additional Keywords: Digital Web Designer, Graphic and Web Designer, Photoshop, Illustrator, Front End Developer, HTML, Flash, Creative, CSS, JavaScript, Dreamweaver, Graphic Designer, Website Designer, Web/Graphic Designer, Front End Web Developer, Wordpress, Concrete5

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