

PPC / Paid Search / SEM Consultant

JOB SPECIFICATION

Key responsibilities:

As an independent Consultant operating on a freelance basis you will be responsible for developing new PPC campaigns for the [Solution Loans website](#):

- Set up and manage paid campaigns across Google AdWords, Bing, Facebook and other paid search networks
- Ensure maximum campaign performance by constantly identifying new opportunities and eliminating weaknesses
- Achieve agreed ROI for campaign investment
- Make recommendations for on-going changes to improve performance
- Make recommendations for new PPC-related opportunities
- Recommend new optimisation tactics
- Provide clients with regular feedback and advice on their campaigns including written reports as required

Candidate Profile and Key Attributes:

- An online paid marketing guru with solid experience of setting up and profitably managing extensive paid campaigns
- Track record of working with Google, Facebook, Bing and other paid marketing platforms
- Google AdWords qualified (*would be an advantage*)
- Proficiency with analytics tools (*would be an advantage*)
- Fluent in the use of MS Excel

- Attention to detail and strong analytical skills
- Passion for quality and highest levels of service
- Positive, energetic team player and good communicator
- Flexible, with a positive “can-do” attitude



Location:

While the Consultant role is primarily freelance / home-based, it will be necessary to meet occasionally with other Solution Loans staff (based in Reigate, Surrey).

To Apply:

Visit www.solution-loans.co.uk/jobs-work/ppc-paid-search-sem-consultants/ and complete the brief enquiry form.

Strictly No Agencies

[Pay Per Click Search Engine Marketing Consultant Jobs Reigate Redhill Surrey](#)

Additional Keywords: PPC Specialist, PPC Optimiser, PPC Manager, PPC Executive, PPC Campaign Manager, Pay Per Click, Paid Search, SEM, Search Engine Marketing, SEM Manager, PPC, Online Marketing Executive, PPC Analyst, Paid Search Analyst, Paid Search Executive, Paid Search Manager, Google AdWords, PPC Manager, Pay-Per-Click Manager, Online Marketing Manager, Online Marketing Executive.

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